

ORGANIZATIONAL STRENGTH & LEADERSHIP



Hired inaugural President & CEO, Marcus Strother

Marcus has 20 years of experience in education, youth development, and social justice, and was most recently the Director of Youth Development at Sacramento City Unified School District.



Secured Community Initiatives as Fiscal Sponsor

Community Initiatives provides administrative support to MENTOR California, including benefits, payroll & HR; financial management; grant support; and legal counsel.



Created [3-year Strategic Plan](#)

Launched website www.mentorcaliforniayouth.org and social media pages

Recruited 15-member Advisory Board, including two youth board members

Lindsay Callahan
United Way of Fresno & Madera

Alejandro Galicia
UC Davis Student

Stephen Minix
UpMetrics

Rebecca Goldberg
S.D. Bechtel, Jr. Foundation

Justin Prettyman
San Francisco 49ers Foundation

Ragnar von Schiber
Genentech

Florence Parks
BBBS of the North Coast

Torie Weiston-Serdan
Youth Mentoring Action Network

Erika Green,
Center for Applied Research Solutions

Anaya B.
High School Student

Orlando White
LinkedIn

Miles Warren
JPMorgan Chase & Co.

Darrin Person
Fresno Unified School District

Stefan Zier Norcal
UPS

Iliana Quinonez
Salesforce



ACCELERATING PUBLIC WILL

258

California-based mentoring programs listed in the Mentoring Connector

2000+

Inquiries from prospective mentors to California mentoring programs



Partnered with the **Sacramento Kings** on mentor recruitment, including prominent branding opportunities and co-hosting an event with 20 staff from the Kings and over 80 youth. [Read the press release.](#)

EXPANDING LOCAL FIELD LEADERSHIP

Hosted cross-sector listening tour to support 2021-2023 strategic planning process with **eight focus groups engaging 62 participants** from the following categories: young people, mentoring programs, mentoring program capacity builders, corporations, K-12 school systems and philanthropy

Celebrated **National Mentoring Month** by hosting events with the Sacramento Kings, LA Clippers, Youth Mentoring Action Network, Miss United States, Fresno Unified School District, Fox 40, We Dream Podcast, and more.

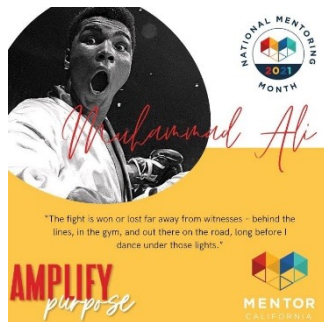


124

Attendees of youth-led panel on activism and mentoring, co-hosted with the LA Clippers, YMAN, and Muhammed Ali Center

24

Mentoring programs on Mentor California's Program Leadership Council



PRIORITIZING QUALITY

Trained **65 mentoring programs serving 750+ California youth** through the Proposition 64 funding under Elevate Youth California.

Trained **22 mentoring programs serving 300+ California youth** under the Sacramento Healthy Hearts and Minds initiative that pairs a mentor with a community artist to provide culturally relevant projects for students in Sacramento County.

"Thank you for the work you do highlighting the voices of youth who have been positively impacted by mentoring. These are life-changing and life-saving services!"
- Training Participant



Provided ongoing counsel, technical assistance, evaluation, and project plan support to **5 My Brother's Keeper cities** that were a part of the Obama Foundation's Impact Grant Award.

Provided over **\$200,000 in scholarship funds** to mentored foster youth through our partnership with Friends of the Children LA, Together We Rise and Robert Smith's Fund II Foundation.

98%

Of attendees said they would attend another MENTOR California training

96%

Of attendees felt the MENTOR California trainings were effective support for their mentoring/community work

INFLUENCING SYSTEMS



Launched **Relationship-Centered Schools pilots** in Fresno Unified School District and Sacramento County Office of Education



Hosted a career mentoring network event with new partner, Abbott Labs. **20 Abbott employees and 22 youth** attended the event.



Hosted a **youth-led advocacy and mentoring town hall** with California-based Youth Advocates for Mentoring



Coordinated **4 program partners to meet with Senator Feinstein's office** as part of MENTOR's Capitol Hill Day